



SUPPORT HVACR TRADE INC.

Sponsor Information Packet

Help inspire the next generation of HVACR professionals.

What's Inside

- About Support HVACR Trade Inc.
- Community Impact
- Partnership Opportunities
- Our Programs
- Sponsorship Levels & Benefits
- How to Get Started

Prepared for prospective sponsors and community partners
supporthvacrtrade.com | oneil@supporthvacrtrade.com



About Support HVACR Trade Inc.

Support HVACR Trade Inc. is a workforce-development nonprofit that helps youth, schools, families, and communities discover careers in heating, ventilation, air conditioning, and refrigeration (HVACR). Through STEM education, hands-on exploration, children's books, workshops, online courses, and structured career pathways, we help young people move from first curiosity all the way to a meaningful, in-demand career.

Our Mission

"Turning Curiosity Into Careers."

Youth STEM career exploration, skilled trades workforce development, and community-based HVACR education access.

Our Pathway: Curiosity to Career



Why Partner With Us

Direct Student Impact

Every dollar funds real seats in real programs — not overhead.

Clear Reporting

You'll receive concrete updates on how your gift moved the needle.

A Workforce Pipeline

Sponsors help build a stronger pipeline of skilled local talent.



Our Programs

Four core programs move students from first exposure to career-connected action.

1. HVACR STEM Career Exploration

Hands-on STEM workshops and career-awareness sessions for youth ages 7-14, connecting airflow, tools, and electrical basics to real HVACR careers.

2. Youth Workforce Development in Skilled Trades

Workforce readiness training plus eight online HVACR courses — including EPA 608 Prep, Electrical Fundamentals, and a Career Starter Course — preparing older youth for certification, apprenticeships, and jobs.

3. STEM Through Children's Books & Skilled Trades Literacy

The Tommy & Theo book series, activity packs, and classroom donations that introduce young children to HVACR through storytelling and hands-on learning.

4. School & Community Skilled Trades Outreach

Career day presentations, community events, and family engagement that bring HVACR career awareness directly into schools and neighborhoods.



Community Impact

Every sponsorship creates measurable impact we track and report back to you.

100+

Students Sponsored per
Flagship Gift

8

Online HVACR Courses
Offered

4

Core Programs

6-Stage

Curiosity-to-Career
Pathway

What We Track & Report to Sponsors

Student Reach:	Students served, age/grade range, schools & organizations reached, attendance
Learning Engagement:	Activities completed, books distributed, workshop participation, course enrollments & completions
Awareness & Readiness:	Pre/post awareness checks, career pathway plans completed, teacher & parent feedback
Partner & Sponsor Value:	Sponsor-funded seats or materials, event visibility, testimonials, impact summaries
Pipeline Movement:	Follow-up interest in training, certification, apprenticeships, or employment

How Often You'll Hear From Us

Flagship and Champion sponsors (\$1,500+) receive a quarterly impact report. All sponsors receive a summary report at the close of each program cycle, along with photos and stories from the students and schools your gift supported (when permitted).



Sponsorship Levels

Every gift directly sponsors student access to HVACR STEM programming.

\$250

Friend of the Program

Sponsors 10 Students

- Name on website supporter list
- Thank-you certificate

\$500

Program Supporter

Sponsors 20 Students

- Everything above
- Social media recognition
- Printed materials credit

\$1,000

Program Partner

Sponsors 40 Students

- Everything above
- Logo on event materials
- Invitation to a program visit

\$1,500

Champion Partner

Sponsors 60 Students

- Everything above
- Logo on catalog & program materials
- Quarterly impact report

FLAGSHIP SPONSORSHIP

\$2,500

Flagship Sponsor

Sponsors 100 Students

- Everything above
- Feature story & VIP event invite
- Recognized as a lead program sponsor



Major Partnership Opportunities

\$5,000

Community Event Sponsor

Supports a school or community STEM/HVACR event, with premium logo placement, sponsor recognition materials, and a speaking opportunity at the event.

\$10,000

Workforce Training Pilot Partner

Supports a full workforce training pilot for older youth, with co-branding as a founding partner, input on program design, and a detailed outcomes report.

More Ways to Partner

Host a Workshop

Bring a hands-on HVACR discovery session to your school or site.

Donate Books

Sponsor Tommy & Theo book sets for a classroom or library.

Fund Online Course Seats

Give older youth access to HVACR training courses.

School Pilot Partner

Test a program with one class, grade, or campus.

Prefer a Ready-to-Fund Bundle?

Ask about our Classroom Career Discovery Bundle, Books + STEM Literacy Bundle, or Youth Workforce Readiness Bundle — each combines several program elements into one simple, fundable package.



Ready to Help Inspire the Next Generation?

Every sponsorship — whether it's \$250 or \$10,000 — gives a young person direct access to HVACR STEM education and a clearer path toward a stable, in-demand career. We'd love to talk with you about which level of partnership is the right fit.

Three Simple Steps

1

Reach Out

Contact Oneil Fuller to discuss your interests and goals.

2

Choose Your Fit

Select a sponsorship level or partnership opportunity together.

3

See Your Impact

Receive updates and reports showing exactly how your gift is used.

Let's Build the Pipeline Together

Oneil Fuller, Founder & President

Support HVACR Trade Inc.

oneil@supporthvacrtrade.com

supporthvacrtrade.com

Turning Curiosity Into Careers